



Newtown Rugby League Football Club
Founded 1908 - Celebrating 112 Years of Rugby League



ABN 66 000 258 408 ACN 000 258 408
14 Rich Street, Marrickville NSW 2204
www.newtownjets.com Telephone: 1300 36 36 90 Fax: (02) 8488 8202

Dear Fouad,

This letter is sent on behalf of the Directors, management, staff and the members and supporters of the Newtown Rugby League Football Club. I would like to report to you on the major activities undertaken by our club in 2020, which has been one of the most disrupted seasons in the history of the rugby league game.

I would like to express our clubs thanks to you, the management and staff of Deicorp for remaining so loyal to the Newtown RLFC during a football season that was virtually a complete write-off.

It is well known that the Newtown club is very dependent upon sponsorship revenue, which enables this club to compete in a high standard of rugby league football. Our community-based club is vastly outspent by our opponents who have the direct support of large, licensed clubs or wealthy private franchises.

The staunch support given by your organisation (and by other community-minded businesses) enabled our club to survive a calamitous year in which our rugby league competition (the Canterbury Cup NSW) was cancelled after only one round.

While it is easy to focus on the negative outcomes of a pandemic that disrupted nations and economies all around the world, there were a number of activities conducted by our club that proved the fighting qualities of the Newtown Jets.

These special events during 2020 included:

Our club's 2020 season launch conducted in the Petersham RSL Club on Tuesday, 2nd March was the best-attended season launch in many years.

While the 2020 Canterbury Cup NSW season was unfortunately brought to a premature end, Newtown showed splendid early season form in defeating South Sydney in what was the only competition round played this year.

The club ran a special fund-raising campaign – the Keep The Jets Flying membership drive – which was well subscribed to and provided morale-boosting proof that our members, supporters, and sponsors would step forward to assist our club in what were desperate times.



Ken Wilson



Newtown Rugby League Football Club
Founded 1908 - Celebrating 112 Years of Rugby League



ABN 66 000 258 408 ACN 000 258 408
14 Rich Street, Marrickville NSW 2204
www.newtownjets.com Telephone: 1300 36 36 90 Fax: (02) 8488 8202

In the absence of actual competition games, the club ran a series of “virtual games” on YouTube, which included sponsors promotional videos. These Wednesday night “Amco Cup-style” screenings of Newtown Jets games from the distant past and more recent times attracted a large number of regular viewers.

The club commissioned a documentary of the 2019 season, capably directed by Jason Pritchard, that was a high-standard production and was well-received by a large number of viewers.

A large number of players from Newtown’s successful 2019 team gained regular selection in the 2020 Cronulla Sharks NRL team, a fact that was frequently mentioned by radio and television commentators. Two of these players, Toby Rudolf and Siosifa Talakai, won major Cronulla Sharks awards at the end of the 2020 NRL season.

Newtown Jets club identity John Trad staged an innovative one-person fund-raising campaign when he attracted crowd-funding sponsorship for his marathon efforts in riding a penny-farthing bicycle around Henson Park. His efforts attracted considerable media coverage and raised in the order of \$10,000 for the club.

Newtown’s rugby league partnership club, the Glebe Dirty Reds were able to participate in a shortened state-wide competition run by the NSW Rugby League. The Dirty Reds went on to win the knockout NSWRL Challenge Cup and they made the Grand Final of the NSWRL President’s Cup, losing narrowly to Maitland at Bankwest Stadium.

The Newtown Jets players reconvened in mid-November to commence training for the 2021 season. Greg Matterson is once again the Newtown RLFC head coach, and he is now in the 14th consecutive season in this role.

The NSW Rugby League has confirmed that there will be a season-long NSW Cup competition in 2021. There will be ten teams in this competition and the Newtown Jets are confirmed starters. It has also been confirmed that Newtown will be able to utilise members of the Cronulla Sharks NRL squad who are not selected in the Sharks NRL team on any given weekend.

The Newtown RLFC celebrates its 113th birthday on the 8th January 2021 and we would be honoured to continue our association of more than seven years with Deicorp.

Both of us are well-respected community organisations and our club has many positive features to offer you in our continued partnership.



Ken Wilson



Newtown Rugby League Football Club
Founded 1908 - Celebrating 112 Years of Rugby League



ABN 66 000 258 408 ACN 000 258 408
14 Rich Street, Marrickville NSW 2204
www.newtownjets.com Telephone: 1300 36 36 90 Fax: (02) 8488 8202

The Newtown Jets brand is a multifaceted asset – the total package comprises our club’s respected name, our highly-recognisable club colours and logos; our storied 113-years history; our iconic home ground where rugby league has been played since 1936, and where there have been some outstanding contests in the past and in the present time. The Newtown club also has a strong media profile in the various forms of social media, on the Internet, in local newspapers and on radio and television.

The club’s merchandise sales ensure that Newtown’s striking club colours have a high degree of visibility on the streets on inner-western Sydney and further afield; plus there is a definite “feel good” factor associated with Newtown’s reputation in the broader rugby league community that combines to give the Newtown club an all-round positive image to be associated with.

Our club would be pleased to discuss with you the possibility of extending your current sponsorship with the Newtown Jets. Our discussion could include the means by which our partnership can continue to work for the benefit of both of our organisations.

May I conclude by thanking you once again for your stalwart support during such a difficult year. I would also like to offer our club’s best wishes to you, your management & staff for Christmas and for the New Year of 2021.

Yours sincerely,

Barry N. Cotter
President
Newtown Rugby League Football Club



Ken Wilson